

National Pan-Hellenic Council

#NPHC United4Service

Presented by:

Deena Weems Thornton

NPHC National Program Chair





#NPHCUnited4Service



WEBINAR GOALS

- Purpose
- Summary
- Details
- Benefits and Goals
- Logos and Social Media
- NPHC Reporting Form
- Brainstorming
- Q&A



PURPOSE OF #NPHCUNITEDFOR SERVICE

- **#NPHCUnited4Service** is a community service initiative which focuses on the collaboration and joint programming among NPHC councils to celebrate the mission of NPHC established in 1930: *“Unanimity of thought and action as far as possible in the conduct of Greek letter collegiate fraternities and sororities, and to consider problems of mutual interest to its member organizations.”*



SUMMARY

- **#NPHCUnited4Service** initiative is designed to encourage NPHC councils, NPHC member organizations, and members of NPHC organizations to engage in a community wide service project(s) during the month of April 10th – May 10th. This time was selected to coincide with the anniversary of the founding of NPHC on May 10, 1930.



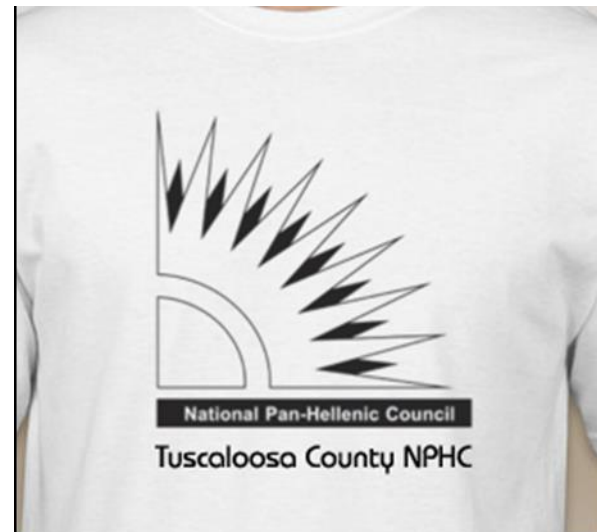
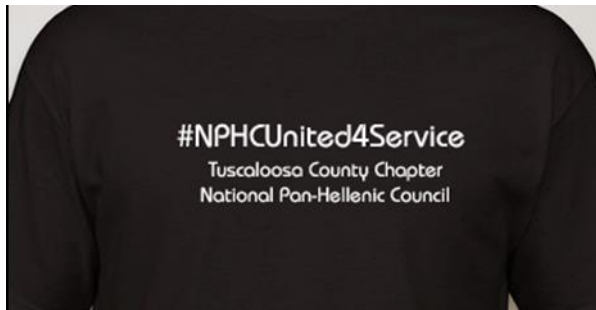
DETAILS

#NPHCUnited4Service activities can include work with existing NPHC partners, like St. Jude, NAACP, and NOBLE. Other activities could include locally focused programming, such as volunteering with other community organizations, voter empowerment, food pantry donations, and educational initiatives.

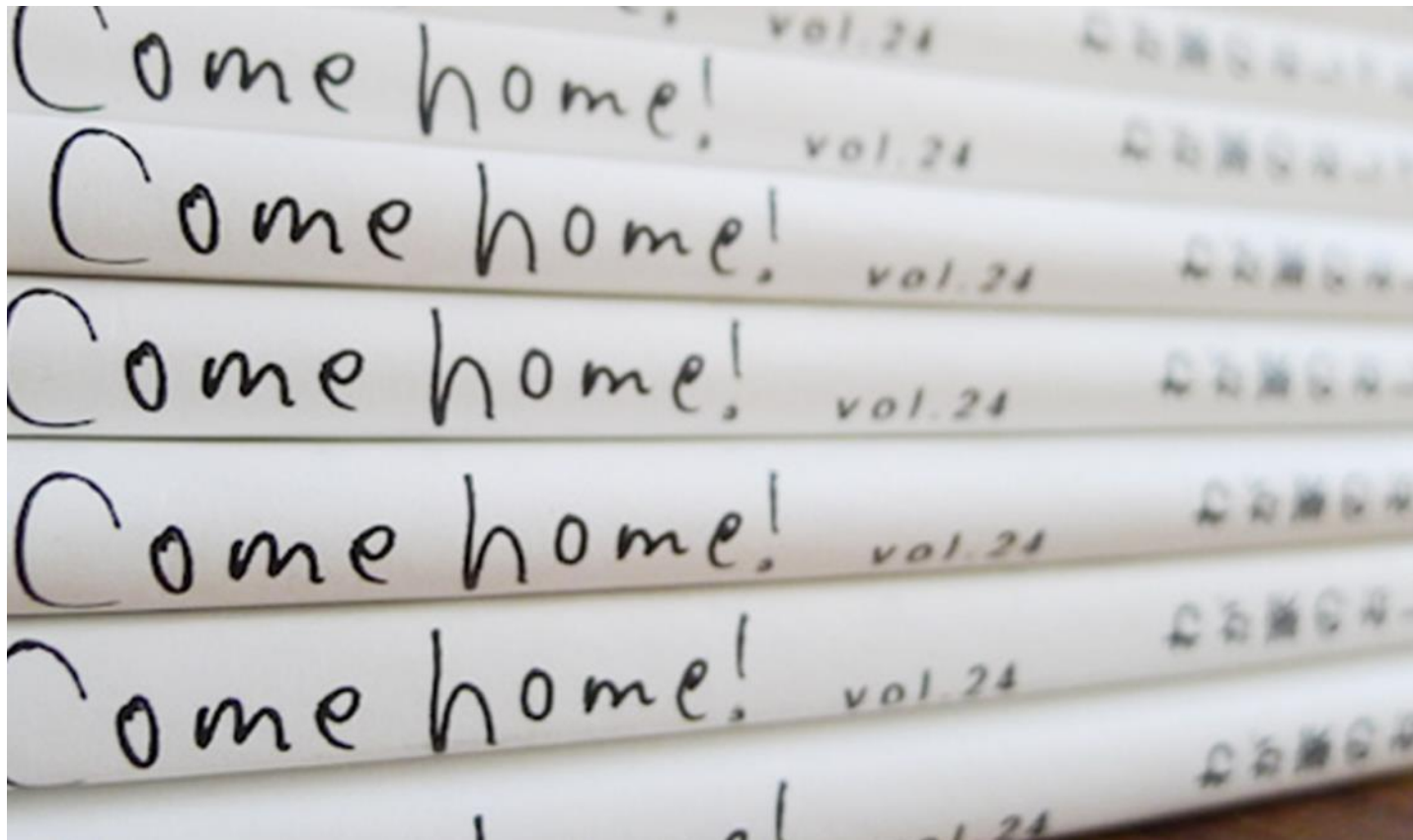


SHOW UNITY

- NPHC councils, member organizations, and members are asked to demonstrate solidarity by wearing black and white (with an organizational pin) or a locally designed NPHC t-shirt.



To maximize the impact of the event, inactive members should be invited and encouraged to participate in the service activity. This initiative can support local reclamation and reactivation efforts for member organizations.



REPORTING

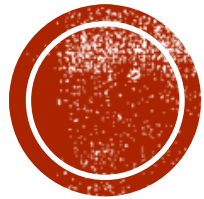
- NHPC local councils are asked to capture and report their activities utilizing the form available on the NHPC website at NPHCHQ.COM.
 - This form will provide an opportunity for local councils to include a summary of activities, metrics, and photos.
 - Please note: This information may be used on the national website, year-end reports, etc.



BENEFITS AND GOALS

- is in alignment with the mission of NPHC.
- provides a platform for member collaboration
- provides a promotional opportunity for NPHC to demonstrate its service to the community.
- serves as a promotional opportunity for member organization
- supports member reclamation/reactivation.
- provides a platform for NPHC to encourage membership/chapter development.
- provides us with the opportunity to continue shaping our message that show our organizations perform service for our communities





BRAINSTORM





QUESTIONS?

#NPHC United4Service



Thank you!

Deena Weems Thornton
NPHC National Program Chair

